



World Pediatric Project®

every child counts

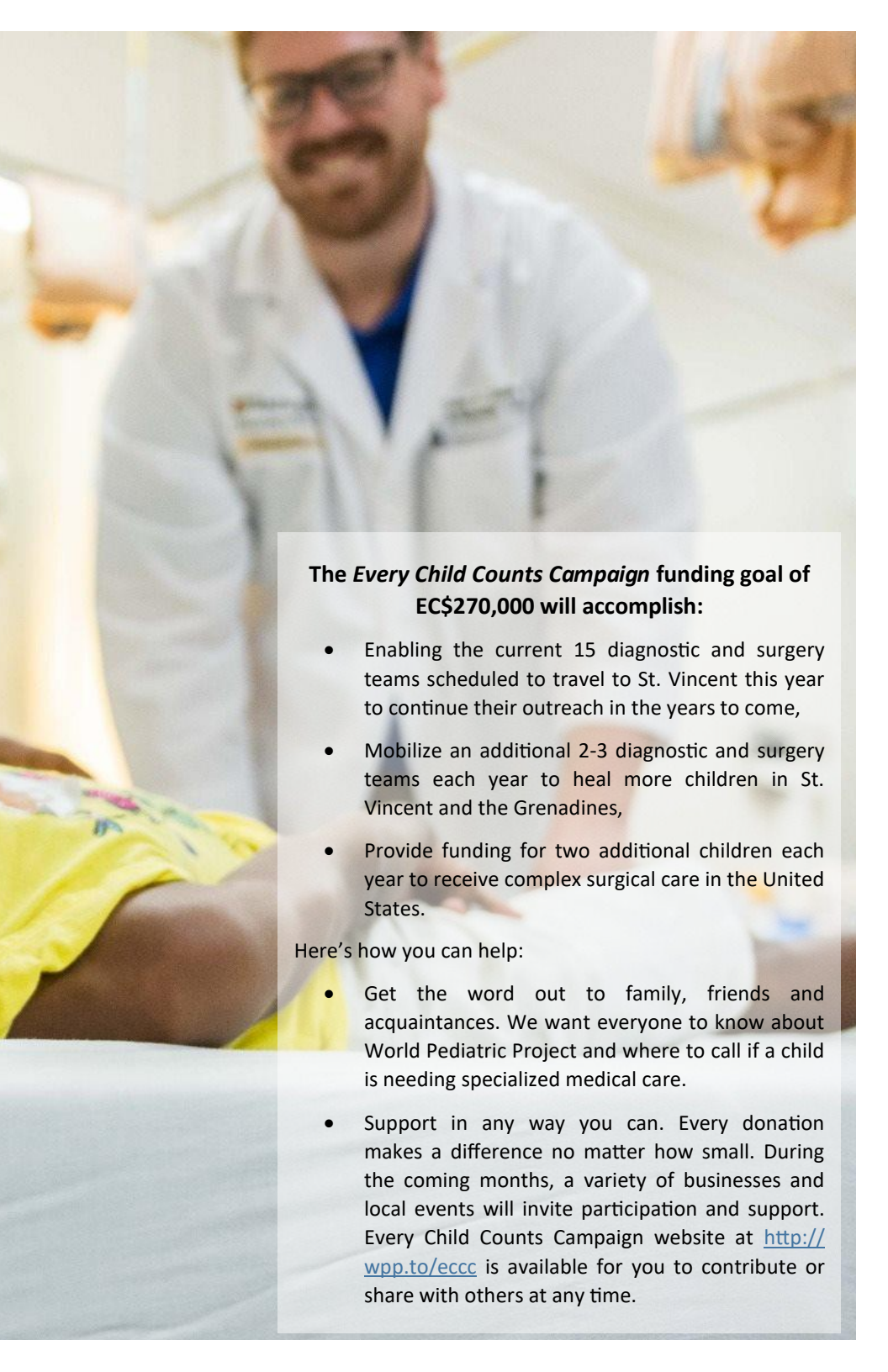
CAMPAIGN

World Pediatric Project (WPP) is devoted to the children and families of St. Vincent and the Grenadines. Since 2002, more than 7,000 evaluations benefiting an estimated 3,000 children have been provided by over 130 World Pediatric Project diagnostic and surgical teams arriving annually to Kingstown, St. Vincent. The value of services is in excess of EC\$72,000,000.

While we celebrate the many lives touched over the years, our efforts are not complete until.... **Every child** in St. Vincent and the Eastern Caribbean region has access to lifesaving, life-enhancing vital medical care.

World Pediatric Project's Every Child Counts Campaign is being launched to raise additional funds and awareness to ensure within a few short years, WPP's pediatric advanced medical care resources will accomplish **every child access** to the specialist care needed to save or forever improve the quality of their lives. Currently nearly all the funds contributed have come from generous contributors outside the country. WPP- St. Vincent's *Every Child Counts Campaign* will demonstrate our commitment through funds raised locally to ensure all of the Vincentian children have access to critical pediatric medical care when needed.





The *Every Child Counts Campaign* funding goal of EC\$270,000 will accomplish:

- Enabling the current 15 diagnostic and surgery teams scheduled to travel to St. Vincent this year to continue their outreach in the years to come,
- Mobilize an additional 2-3 diagnostic and surgery teams each year to heal more children in St. Vincent and the Grenadines,
- Provide funding for two additional children each year to receive complex surgical care in the United States.

Here's how you can help:

- Get the word out to family, friends and acquaintances. We want everyone to know about World Pediatric Project and where to call if a child is needing specialized medical care.
- Support in any way you can. Every donation makes a difference no matter how small. During the coming months, a variety of businesses and local events will invite participation and support. Every Child Counts Campaign website at <http://wpp.to/eccc> is available for you to contribute or share with others at any time.

